



# Global Master Program

in Editorial & **Backstage Beauty**

Location

**Delhi & Chandigarh**

**10** Months | **30** Seats

"Where India's Next Generation of Celebrity Makeup Artists Begin."



## *The Dream*

*In 10 Months, You Won't Be Watching Fashion Week From The Audience, You'll Be Backstage.*

This program is designed for those who refuse to be ordinary. For artists who see makeup not as a service, but as a craft. For the ones who dream of celebrity vanity vans, editorial shoots, and couture runways—and are willing to put in the work to get there.

## *Where This Takes You*

Fashion Week Backstage (Lakmé, FDCI, India Couture Week)

International Markets (Dubai, London, Singapore)

Celebrity & Bollywood Makeup | Editorial & Magazine Shoots

Luxury Bridal (₹2L+ Bookings)









## Awards & Recognitions

Awarded  
*World's Greatest  
Brands & Leaders  
in Skill Training\**  
Asia & GCC



EXCELLENCE IN  
HAIR & MAKEUP  
EDUCATION

AWARD BY  
TIMES OF CANADA  
2024



CANADIAN  
VISIONARY  
LEADERS

AWARD BY  
INDO-PACIFIC FOUNDATION  
2024



BEST  
INSTITUTE  
INNOVATION  
ON SKILL  
DEVELOPMENT

AWARDED BY  
INDIAN EDUCATION NETWORK  
2021



YUVA  
SKILL  
DEVELOPMENT  
PROJECT

BY DELHI POLICE  
IN ASSOCIATION WITH  
N.S.D.C



BEST AWARD  
OF EDUCATION  
EXCELLENCE

FOR SKILL DEVELOPMENT  
INSTITUTION IN 2016



BEST HAIR  
& BEAUTY  
INSTITUTE

BY INTERNATIONAL  
QUALITY AWARD  
2016



RIISING  
STAR OF  
ASIA

BY INDO-ASEAN GLOBAL  
INVESTMENT SUMMIT  
AT BANGKOK 2016



BEAUTY POLIS  
FASTEST  
GROWING  
ACADEMY

OF THE DECADE  
IN 2016



BEST BEAUTY  
TRAINING  
INSTITUTE  
AWARD

AT MALAYSIA  
2013



BEST  
BEAUTY  
INSTITUTE

BY GLOBAL QUALITY  
AWARD 2015



BEST  
EDUCATION  
INSTITUTE  
2014



Awarded to the best  
in education for skills  
training.

Awarded by the  
Education Excellence Awards.

\* Asia & GCC, URS Asia One (TM), Research by: United Research Services  
Process Reviewers: PricewaterhouseCoopers P.L.







# The Transformation

*This Is Not A Course. It Is A Controlled Metamorphosis.*

## *When You Enter*

- You Know Makeup Basics
- You Watch Tutorials
- You Copy Looks
- You Charge Hourly
- You Hope For Referrals

## *When You Leave*

- You Understand Skin Science
- You Create Original Looks
- You Direct Creative Vision
- You Command Day Rates
- You're on Preferred Vendor Lists









# The Method

*This Is Not A Classroom. It Is A Lab.*

*Every technique is tested. Every skill is proven.  
You don't move forward until you pass.*

## Practical Lab Tests (Examples):

- **The Sweat Simulation:** Apply a full bridal base. Spray the face with water. Blot with tissue. If pigment transfers, you fail.
- **The Head Shake Test:** Pin a Mathapatti and Maang Tikka. Model shakes her head vigorously. Jewelry must not slip.
- **The Flashback Check:** Bake the under-eye. Flash photo in a dark room. White cast appears? You fail.
- **The 20-Minute Timer:** Complete a full runway look—base, brows, eyes, lips—in exactly 20 minutes. Fashion week doesn't wait.
- **The Oxidation Watch:** Swatch 5 foundation brands. Wait 15 minutes. Record which turn orange. Know your products.







## Batch Size: 30 Students Maximum

Small cohort ensures personal mentorship, adequate model practice, and individual feedback on every technique.







# Stage 1

*You Cannot Break The Rules Until You Master Them.*

## *Foundation & Indian Bridal (Months 1-3)*

### Month 1: Skin & Color Science

- **Clinical skin prep for different skin types**(Oily, Dry, Rosacea, Eczema).
- **Pigment science:** Mixing custom foundation shades from scratch.
- **The 'Olive Test':** Identifying tricky Indian undertones.
- **Color correction:** Deleting dark circles, not covering them.
- **Protocols:** International sanitization protocols.

### Month 2: Face Architecture & Eyes

- **Contouring:** Carving cheekbones that look real from every angle.
- **Mastering finishes:** Matte, Dewy, Satin, Velvet.
- **Eye shapes:** Classic Smokey, Halo, Soft Blend.
- **Corrective techniques:** Lifting droopy eyes, opening hooded eyes.
- **Lash architecture:** Custom stacking for volume.

### Month 3: Indian Bridal Specialization

- **The Heritage Bride (Sabyasachi aesthetic):** 'No-makeup' makeup, stained lips.
- The Editorial High Shine Bride: Glass skin for cocktail lights.
- **The Royal Bride:** Matte, kohl-rimmed, surma style.
- **Jewelry architecture:** Securing heavy Mathapattis on silky hair.
- **Dupatta physics:** Pinning heavy dupattas without ruining hairstyles.





# Stage 2

*Taking You From 'Parlour Artist' To International Creator.*

## *Global Techniques (Months 4-7)*

### Month 4: Runway & Avant-Garde

- **Graphic liners:** Precision wings and floating liners (Paris/Milan standards).
- **Texture play:** Gloss on eyes, wet-look products.
- **Creative embellishments:** Pearls, gems, gold leaf application.
- **Bleached brows & blocking:** Editorial transformations.

### Month 5: International Bridal – Western

- **The Western canvas:** Unlearning heavy coverage, 'skin-first' philosophy.

- **Cool tone mastery:** Pink/blue undertones vs. Indian warm tones.
- **Freckle work:** Enhancing or creating realistic freckles.
- **The 'English Rose':** Soft, romantic, undetectable.
- **Body makeup:** Glow mixing, collarbone contouring, covering back acne.

### Month 6: International Bridal – Eastern

- **Dubai Glam:** Double cut-crease, bulletproof base for desert heat.
- **K-Beauty:** Glass skin, straight brows, gradient lips, aegyo-sal.

- **Fusion Reception:** Cool tones for modern gowns and diamonds.

### Month 7: Advanced Hair & Total Look

- **Hollywood waves:** classic 'S' wave, textured beach waves.
- **The 'Snatch' ponytail** and 'Clean Girl' bun.
- **The Changeover:** Day Wedding to Night Reception in 45 minutes.
- **Balance:** when to pull back makeup for big hair, and vice versa.





# Stage 3

*This Isn't Photography School. This Is 'how To Paint So The Camera Loves You.*

## *Advanced Application & Business (Months 8-10)*

### Month 8: Fashion Maximalism

- **Week 1-2 :** Art of embellishments and Recreation of hi fashion feathered lashes.
- **Non conventional methods:** International techniques of non conventional creative makeup.
- **Icy Blue Lips:** Recreation of exclusive feathered lashes look and icy blue lips for spotlight.
- **Week 3-4:** Headgears and Bodyprops construction and Character Transformation
- **Design Construction:** you will be taught creative construction methods for cosplay makeup foam.

- **Mood and Emotions Study:** how shapes and foams can change the whole mood of your creative.
- **Character Building:** lay down your creative imagination on a human being and transform them.

### Month 9: Editorial Portfolio & Speed

- **Backstage efficiency:** The '20-minute face' for fashion week.
- **Touch-ups:** Refreshing makeup on set without it getting muddy.
- **Concept planning:** Translating mood boards into execution.
- **Working with photographers:** Understanding lighting setups.

### Month 10: Business Architecture

- **Rate cards:** Charging for value, not hours (day rates, overtime, travel).
- **Contracts:** The 'Bridezilla clause' and cancellation protection.
- **Client psychology:** Selling the dream during trials.
- **Etiquette:** Behaving in celebrity homes and luxury hotel suites.
- **Networking:** Getting on wedding planner 'preferred vendor' lists.





# *What You Get*

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## Professional Kit

- Complete professional makeup kit (brands to be specified)
- Airbrush equipment
- Professional brush set
- Hair styling tools

## Certifications

- Certified Bridal Makeup Artist & Consultant (Month 3)
- International Beauty Specialist (Month 7)

## Portfolio & Exposure

- Professional portfolio photoshoot
- Live industry showcase presentation
- Fashion week backstage participation opportunities

## Business Tools

- Ready-to-use rate card templates
- Client contract templates
- Social media grid planning templates







# Where You'll Work

*Your Training Prepares You For Every Arena That Matters.*

## Fashion Week Backstage

Lakmé Fashion Week, FDCI India Couture Week, Amazon India Fashion Week. The controlled chaos where 20 models need to be runway-ready in under 2 hours.

## Celebrity & Bollywood

Film sets, award shows, brand shoots, personal appearances. Where discretion is as important as skill.

## Editorial & Magazines

Vogue, Harper's Bazaar, Elle, GQ. Where your work is printed and permanent.

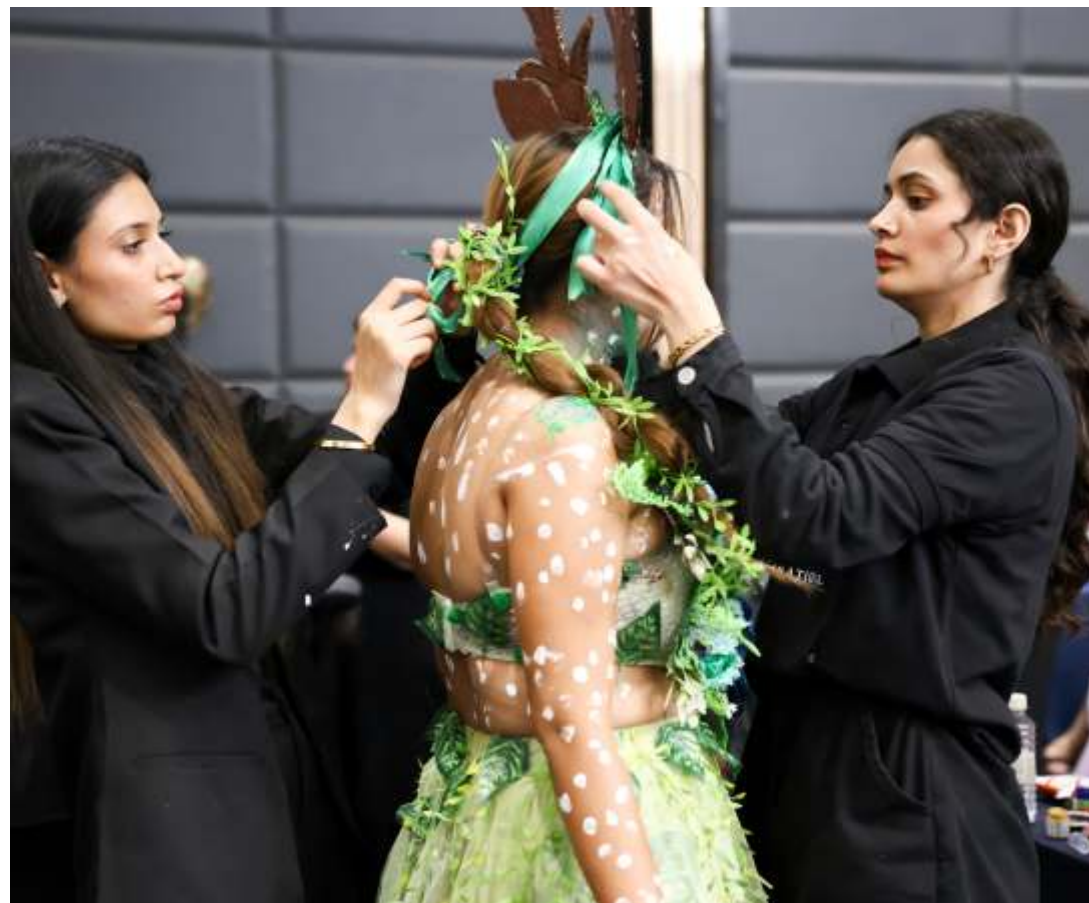
## Luxury Bridal

Destination weddings, Sabyasachi brides, ₹2L+ bookings. Where families invest in the best.

## International Markets

Dubai, London, Singapore, New York. Indian MUAs are in demand globally for South Asian weddings and crossover editorial work.









## *Program Details*

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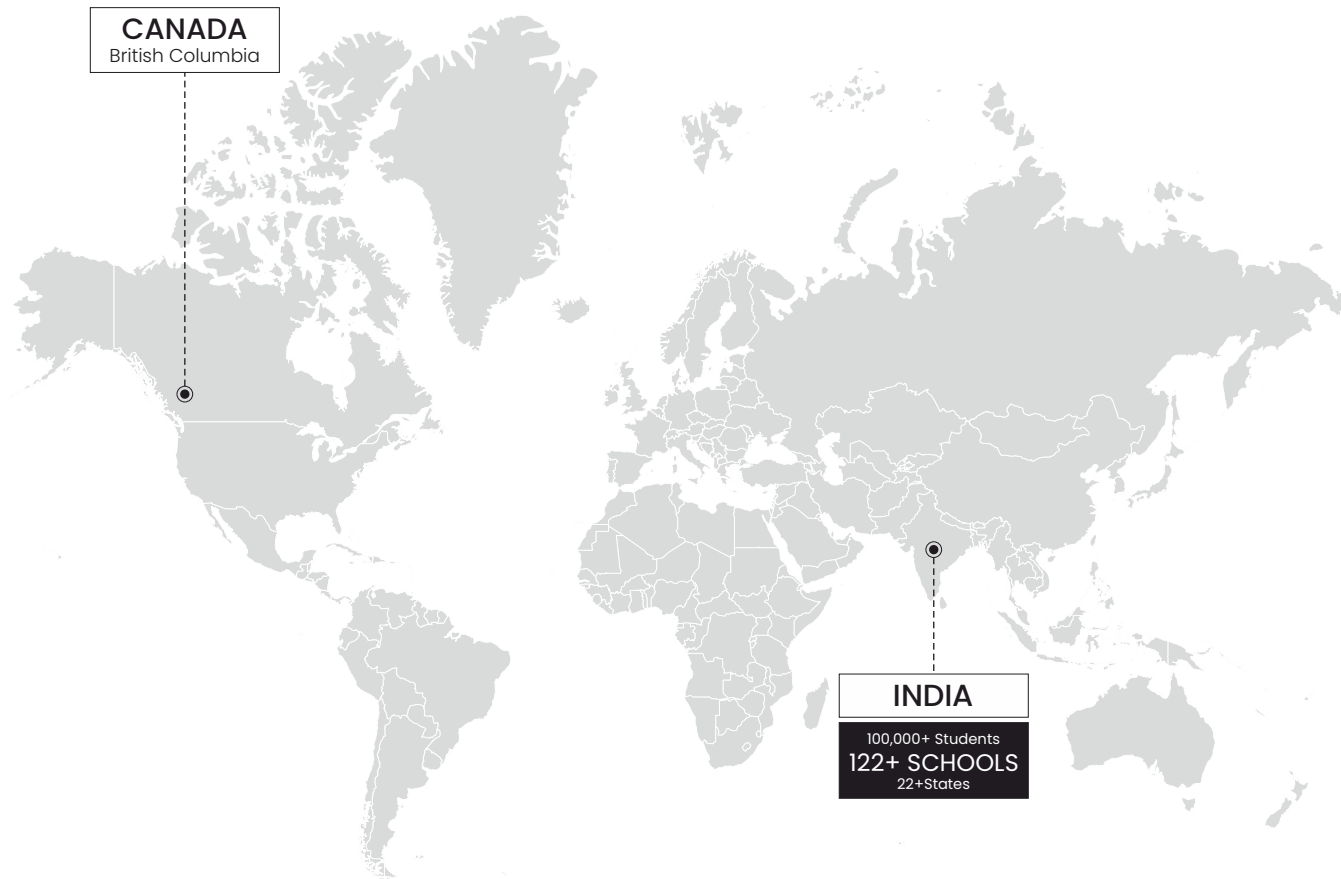
<b>Program Name</b>	Global Master Program in Editorial & Backstage Beauty
<b>Duration</b>	10 Months (Full-time)
<b>Location</b>	Delhi (Flagship Campus)
<b>Batch Size</b>	30 Students Maximum
<b>Lead Faculty</b>	Samarth Saini (Celebrity Makeup Artist)
<b>Eligibility</b>	Aspiring MUAs with basic makeup knowledge

- ✓ Complete 10-month Training Program
- ✓ Professional Makeup & Hair Styling Kit
- ✓ Airbrush Equipment
- ✓ Professional Portfolio Photoshoot
- ✓ Industry Showcase Participation
- ✓ Business Templates (Rate Cards, Contracts)









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